www.vividreal.com



### Finally, a digital agency with a **REAL difference!**



# We're not "just another agency" - here's why.

Vividreal Solutions is a new age agency that delivers world class digital marketing, design, e-commerce, custom application and web development solutions to SMBs across the globe.

Founded in 2014 by veteran digital marketer Sukhesh Vadavil, Vividreal is a full-service digital agency that puts its focus on achieving key business objectives, rather than just aesthetics or mere technical implementation. Conversions, transactions, engagement, usability, marketability, revenue, ROI, etc, are some very popular words at Vividreal.

People behind Vividreal believe in building quality sites and campaigns that are progressively more goal-oriented. Last few years have been very healthy and we are now trusted by more than100 clients from all around the world.

# A unique value preposition

#### Digital marketing focus, domain knowledge, creativity, good pricing, transparency & global exposure form a rare combination

We pride ourselves on being unique in many ways. We foster a culture that encourages collaboration, education, improvisation and innovation in a fast paced environment. Throughout our professional journey, we have seen various challenges faced by international businesses when outsourcing; we're here to solve it all, in ways better than anyone else's.



#### The India advantage

We're based in India, a global IT hub that contributes high quality talent to the world at very competitive prices.



#### **Rare Skill Combination**

Close coaction between marketers, designers, writers, and web developers contributes to a higher level of synergy & efficiency.



### Streamlined Communication

Effective and free-flowing communication, achieved through the integration of advanced cloud-based partnering tools.



Well-versed in different web technologies and CMS platforms, our developers possess years of experience in crafting top-notch sites with diverse business objectives. We don't just build websites; we ensure that the site is capable of helping you achieve your business goals. Combined with lean and agile web development principles, we ensure rapid delivery, higher flexibility and superior quality. Our sites are conversion-oriented and digital marketing compatible. You'll be fully equipped to integrate it with any platform you want.



## **Shopify for E-commerce**

Shopify is a complete ecommerce solution that allows entrepreneurs to set up online stores to sell on the Internet. Vividreal has years of advanced experience with Shopify. We have built a variety of stores for businesses from different industry verticals. We're specialists in store design, front end development, content writing, and digital marketing for Shopify stores. We're also adept in app development and API integration. We have a rich arsenal of experts to meet any complex design, development, content and digital marketing requirements.

## **Digital marketing that works**

Online advertising is a tricky field. Anyone can start their first ad campaign on Google or generate traffic from Facebook. But very few pay attention to attaining the best ROI or achieving the minimum possible CPA or CPM. And you may often be looking at numbers that you don't know what to make of. In the end, all you would be left with, is loss of a lot of hard-earned money with no sizeable result; well, not anymore! We are an agency that advocates data-driven campaign management. We set expectations upfront, and deliver just that or beyond!





🔼 YouTube



Google Analytics

facebook

🐔 MailChimp

**Bing** ads

### **Custom Apps for Businesses**

Be it a web application for your new startup or bringing some value addition to your existing business, we could be your ideal partner. Our expertise in various application development platforms, coupled with in-depth understanding of marketing and technology landscapes, makes us a one-of-a-kind solution provider that you can bank on. Our market-oriented approach and proficiency in bootstrapped businesses is definitely something you won't find in every other digital agency. Talk to us today and give wings to your imagination.





APACHE













### **Design: Logic meets creativity.**

When it comes to design, everyone seems to have an opinion. But, does it actually help you achieve your goals? Many don't have a clear answer to that. We are here to solve that problem. We combine your ideas with best practices for conversion-oriented designing. Be it web, graphic or logo design, we've developed a unique approach and methodology to create converting designs based on your aesthetic values, rather than pushing our tastes on you. You'll start feeling the difference, right from the time you fill our questionnaire.

### More reasons to hire us

We believe in win-win relationships and mutually benefitting partnerships.

We're passionate about what we do, our quality is excellent, we know why we exist, and we always strive to do justice to that. These are some of the reasons why around 70% of the new clients we gain, comes from referrals of our past clients and customers. If you have really got this far through this brochure, surely you must have noticed a visible difference in our approach. But we don't stop there; here is more...



### **Transparent pricing**

For hourly work, activity is monitored using an activity tracking app named Hubstaff. Fixed price jobs will always receive a precisely itemized bill.



### Ethical billing model

You won't be surprised by any hidden charges. You pay only for the actual work we do, and you get verifiable proof for all the work done.



#### No complex contracts

Working with us is often easier than working with traditional agencies – no complex contracts or compulsory lock-in periods



### **Kind words from our clients**

I was amazed by the quality of the work Vividreal has delivered, from design to web development to digital marketing, everything was great including the sub contracted we needed and asked they supply in other areas to complete the project. I find them extremely efficient and committed in meeting deadlines with great work quality. Another main advantage is the communication. They speak great English and update me every step of the way.

#### - Barry Magliarditi Owner, The Game Changers

Chamberlains Law Firm has used Vividreal on a large number of our projects including website design and programming, brochures, logos, brand guidelines and invitations. They also provide us with advice on SEO strategy and on how we can improve our website. They are easy to deal with and nothing is too much trouble. Vividreal is also incredibly reliable, when something is urgent they get it done fast. I feel they always have our best interests at heart. I have absolutely no hesitation in recommending Vividreal.

#### - Melanie Swan Marketing Manager, Chamberlains Law Firm

With Vividreal, it's been a growing relationship ever since we started working together in 2016 and we have a long way to go together. When we first met the team, we only had our idea and concept of www.rareitis.com. It was Vividreal who gave shape to our concept and wings to our idea to fly high. Today, Vividreal is more like our partner than a vendor-client relationship. It's design, user-friendliness and overall performance are all because of their hardwork. You call them, they are always there. They definitely are a great team to associate with.

#### - Arun Nair CEO, rareitis.com

Vividreal and its principal Sukhesh Vadavil contributed immensely to the overall development of the digital strategy and implementation of various activities across the entire suite of our diversified website portfolio. The Vividreal team was professional, understood our business objectives and delivered commercial outcomes.

- Sudhir Warrier Executive Chairman, Australian Cruise Group

### Some recent clients



### Some recent clients













Protone Day Spa



HOUSE OF ALAPATT





CASPER & COAL





Giobal Nurse Force Bringing Nurses & Hospital Together Worldwide



Fjos









The Foundation For





PRIMAL

KonPoz vo lamizik













VIVIDREAL Solutions PVT LTD (OPC) Shanthi Nagar, Marottichodu, Edappally, Kochi, Kerala, 682024 & +91-9995804439 www.vividreal.com info@vividreal.com

